

Our Trademarks 2026



Overview

Trademarks include words and phrases (wordmarks), or symbols (logos) that identify and distinguish ENA from other companies and organizations. It's important to understand that ENA's trademarks are one of the association's most valuable assets. Our trademarks protect ENA and the public from imitators.

This is a living document and it will continually be updated. ENA's marks will change as it applies for, and receives, trademark registrations from the government. We all need to work together to protect ENA's trademarks and keep them up-to-date.

Trademark Symbols

Wordmarks: The trademark symbol (superscript ® or TM) should be used with the first instance or the most prominent use of the mark. The remaining instances should be without the symbol. Always use the full trademarked name and proper capitalization. A possible exceptions is if the first instance is in the title. In this case, you can then use the symbol on the first instance in the text. Another exception is editorial content. In these cases a general notification should appear elsewhere within the publication.

Logos: Include trademark symbol (superscript ® or TM) in every instance. Official and current versions of ENA logos will have the correct size and placement of the trademark symbol. You should never create your own version of any ENA owned logo. If you are unsure if the logo you are using is correct, please reach out to creative@ena.org.

Symbol Meanings

® Registered trademark symbol

The circled R can only be used once you have a federal registration. This means ENA applied for and received a trademark registration from the U.S. government. This mark offers the highest level of protection. It lets people know that ENA's products are trusted and can discourage competitors from infringing on ENA assets.

TM Trademark symbol

This symbol indicates that ENA is claiming rights to a wordmark or logo and will potentially deter others from using it. Additionally, the TM symbol can provide ENA with common law trademark rights. ENA may use this symbol while waiting for an application to be reviewed by the USPTO to obtain a federal registration.

OUR TRADEMARKS

Emergency Nurses Association (ENA)

The ENA logo, “ENA” and “Emergency Nurses Association” wordmarks are all federally registered and should appear with the registered trademark symbol (®). Our tagline “Committed to Care” should appear with the trademark symbol (TM.)

Wordmarks

ENA®

Emergency Nurses Association®

Committed to Care™

Logos



Committed
to **Care**™



Committed to Care™
ena.org

OUR TRADEMARKS

ENA Foundation

The ENA logo and the “ENA” wordmark are federally registered. When used to identify the ENA Foundation, they should appear with the registered trademark symbol (®). Our tagline “Committed to Care” should appear with the trademark symbol (TM.)

Wordmarks

Committed to Care™

Logos



OUR TRADEMARKS

ENA University

The ENA University logo and the “ENA University” wordmark are federally registered and should appear with the registered trademark symbol (®). The ENA University tagline “Your Purpose. Your Passion. Your Path.” should appear with the trademark symbol (™) until federal registration is approved.

Wordmarks

ENA University®

Your Purpose. Your Passion. Your Path.™

Logo



OUR TRADEMARKS

Emergency Nurse Residency Program (ENRP)

The “Emergency Nurse Residency Program” and “ENRP” wordmarks are federally registered and should appear with the registered trademark symbol (®).

Wordmarks

ENRP®

Emergency Nurse Residency Program®

Logo



EMERGENCY NURSE
RESIDENCY PROGRAM®

OUR TRADEMARKS

Emergency Nursing Pediatric Course (ENPC)

The ENPC logo, “Emergency Nursing Pediatric Course,” and “ENPC” workmarks are federally registered and should appear with the registered trademark symbol (®).

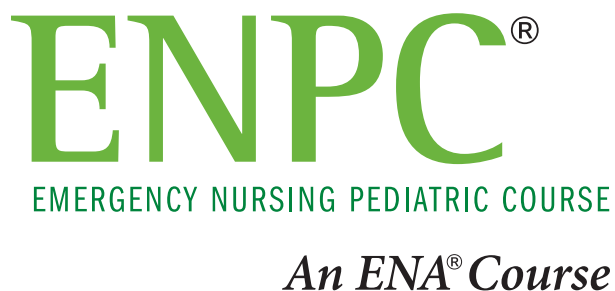
Note: you must include the tagline “An ENA® Course” with the logo, and “ENA” must include the registered trademark.

Wordmarks

ENPC®

Emergency Nursing Pediatric Course®

Logo



OUR TRADEMARKS

Trauma Nursing Core Course (TNCC)

The TNCC logo, and “TNCC” wordmark are federally registered and should appear with the registered trademark symbol (®). ENA has filed for registration of “Trauma Nursing Core Course” wordmark and should include the trademark symbol (TM) until it is registered. Note: you must include the tagline “An ENA® Course” with the logo, and “ENA” must include the registered trademark.

Wordmarks

TNCC®

Trauma Nursing Core Course™

Logo



An ENA® Course

OUR TRADEMARKS

Trauma Nursing Advanced Course (TNAC)

ENA has filed for registration of the “Trauma Nursing Advanced Course” and “TNAC” wordmarks as well as the TNAC logo they should include the trademark symbol (TM) until federal registration is approved.

Wordmarks

TNAC™

Trauma Nursing Advanced Course™

Logo

TNAC™

TRAUMA NURSING ADVANCED COURSE

An ENA® Course

OUR TRADEMARKS

Academy of Emergency Nursing (AEN)

The “AEN” wordmark and the AEN logo are federally registered and should appear with the registered trademark symbol (®). ENA has filed for registration of “Academy of Emergency Nursing” wordmark and it should include the trademark symbol (TM) until it is registered.

Wordmarks

AEN®

Academy of Emergency Nursing™

Logo



ACADEMY *of*
EMERGENCY NURSING

Geriatric Emergency Nursing Education (GENE)

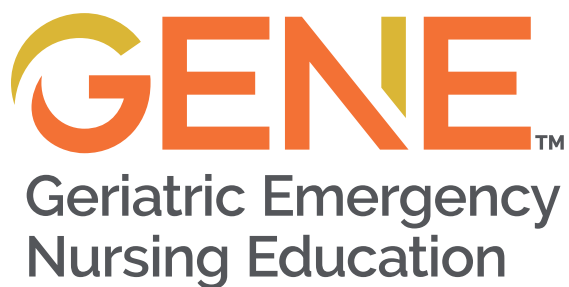
ENA has filed for registration of the “Geriatric Emergency Nursing Education” and “GENE” wordmarks as well as the GENE logo they should include the trademark symbol (TM) until federal registration is approved.

Wordmarks

GENE™

Geriatric Emergency Nursing Education™

Logo



OUR TRADEMARKS

ENA Triage Curriculum

ENA applied for and is awaiting federal registration of the “ENA Triage Curriculum” wordmark. It should appear with the trademark symbol (TM) until federal registration is approved. The ENA Triage Curriculum should appear with registered trademark symbol (®) next to ENA.

Wordmarks

ENA Triage Curriculum™

Logos



Emergency Severity Index (ESI)

The “Emergency Severity Index” and “ESI” wordmarks are federally registered and should appear with the registered trademark symbol (®). ENA applied for and is awaiting federal registration of the ESI logo, the logo should appear with the trademark symbol (TM) until federal registration is approved.

Wordmarks

ESI®

Emergency Severity Index®

Logo



Emergency Nursing Triage Education Program (ENTEP)

ENA has filed for registration of the “Emergency Nursing Triage Education Program” and “ENTEP” wordmarks as well as the ENTEP logo they should include the trademark symbol (TM) until federal registration is approved.

Wordmarks

ENTEP™

Emergency Nursing Triage Education Program™

Logo

ENTEP™

Emergency Nursing Triage Education Program

OUR TRADEMARKS

Lantern Award

The “Lantern Award” wordmark and the Lantern Award seal are federally registered and should appear with the registered trademark symbol (®).

Wordmarks

Lantern Award®

Logo



Journal of Emergency Nursing (JEN)

The “Journal of Emergency Nursing” wordmark is federally registered and should appear with the registered trademark symbol (®). ENA has filed for registration of the “JEN” wordmark and it should include the trademark symbol (TM) until federal registration is approved.

Wordmarks

Journal of Emergency Nursing®

JEN™

Emergency Nurses Week

Emergency Nurses Day

ENA has filed for registration of “Emergency Nurses Week” and the “Emergency Nurses Day” wordmarks as well as the Emergency Nurses Week and Emergency Nurses Day logos they should include the trademark symbol (TM) until federal registration is approved.

Wordmarks

Emergency Nurses Week™

Emergency Nurses Day™

EMERGENCY
NURSES WEEK™

EMERGENCY
NURSES DAY™