

Secretary's Manual

State and Chapter Leader Officers Handbook

ENA State Council and Chapter Secretary's Manual

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Introduction

Congratulations on your position as secretary. Thank you for taking on this important leadership role with ENA.

The content in this manual provides an overview of the role and responsibilities of the secretary.

As a secretary, you are responsible for maintaining records, sharing information with members, and helping ensure your organization runs well. As an officer you are a valuable asset in helping to lead a group of more than 42,000 emergency nurses in working to advocate for patient safety and excellence in emergency nursing practice. If you hold the role of secretary/treasurer it is important you review the complete Treasurer's Manual in addition to this document.

The Secretary's Manual and the full State and Chapter Officers Handbook can be found online at http://www.ena.org/membership/get-involved/state-and-chapter-leader-area/officer-orientation. The Emergency Nurses Association website also contains the latest information on the organization at www.ena.org. This manual will be updated on a regular basis to reflect the most current ENA policies, procedures, and strategic vision.

If you have questions or comments about this manual or any of the officer tools and resources, please direct them to:

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1. Responsibilities

The secretary is the official record keeper of your organization. The secretary often acts as an information and reference point for other officers and members and maintains vital organization records. Secretaries should understand the important role they play in compliance, maintaining legal requirements, and ensuring a well-informed membership.

The secretary should also be familiar with the bylaws, policies, procedures, and officer descriptions of the state council or chapter, as well as the *ENA Bylaws*, *ENA Procedures (Compliance and Operational Procedures)*, *ENA Strategic Plan*, *ENA Public Policy*, and *ENA Policies*.

If serving in the dual role of secretary/treasurer, the secretary should also study the *Treasurer's Manual* to fully understand and be prepared prior to beginning your term as secretary/treasurer.

MANAGEMENT

- · Make sure notice of meetings are distributed/posted on time
- Prepare the agendas for the president to use at meetings and keep track of items that were postponed or committees that have reports
- Prepare meeting minutes and distribute to the board of directors
- · During meetings:
 - » Take roll call for attendance and for votes as needed
 - » Acknowledge guests present
 - » Read motions prior to voting, if requested by the presiding officer
 - » Record each motion and its outcome for the minutes
 - » Create and manage an action list that includes actions to be taken, when, and by whom
- Manage member correspondence
- · Adhere to ENA brand and style guidelines
- · Prepare reports on strategic plan status and project status to the board of directors
- Maintain organization's historical records
- Transition organization's records (to incoming/from outgoing)
- Assist in the completion of your state council's annual report due on January 31
- Partner with officers to ensure necessary bylaws, policies, and procedures are in place and are current
- Help review and access member data via the Online Management System

*TIP

Many secretaries manage the newsletter of the state council or chapter. Asking for volunteers to write articles or work with web content is a great opportunity to engage new members or non-officers in the work of your organization.

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PLANNING

ASSOCIATION

- Participate in the strategic planning process
- · Participate in the budget planning process

OUTCOMES

- Sustain and increase member communications
- · Maintain accurate and up-to-date records and ensure transition to new leaders
- Engage new members into the organization and encourage their active participation
- Develop leaders and recruit first-time volunteers and officers to create a strong leadership pipeline for after your term is complete

Qualifications

Secretaries must meet and maintain the following qualifications:

- Have a current ENA membership
- · Hold a current registered nurse licensure
- Be an active participant at the state and/or chapter level

Term of Office

The secretary shall serve for a term of one calendar year, January 1 through December 31, unless otherwise stated in state council or chapter bylaws.

*TIP

Consider using a cloud-based file sharing site, such as Dropbox, for the storage and transfer of files. Electronic files are recommended as it may be hard to transfer a box of paper files to the next officer who lives miles away.

2. Agenda and Minutes Management

Meeting and Agenda Management

An agenda positions a meeting for success. Agendas should arise from the decisions that need to be made. It is a good idea to adopt the agenda at the beginning of each meeting. Agendas may be amended before adoption by majority vote. Once the agenda is adopted, the agenda can be changed by a two-thirds vote or a majority of the entire membership.

ENA has developed an agenda template for use for your ENA state council or chapter board meetings that includes all the key information needed in an agenda. The agenda template is located in the *ENA Brand Center*.

Meetings provide an opportunity to discuss and make decisions to bring the organization together to achieve its goals and mission. As secretary, you are responsible for ensuring the meeting dates for the year are posted on the website and membership is notified prior to each meeting, with the agenda posted prior to each meeting. Be sure to check your bylaws to ensure you are complying with the appropriate timeframe in which meeting notices and agendas must be posted/announced.

Minutes Management

Minutes are the official record of an organization. It is crucial they are accurate because they are the legal record of the proceedings and actions of the organization. There is a meeting minutes template available for use for your ENA state council or chapter board meetings in the *ENA Brand Center*.

GUIDELINES

- Keep minutes at any meeting where people vote. At committee meetings where there is no voting, you may choose to keep minutes for your records, but minutes are not required for legal purposes.
- List the meeting location (including if by teleconference), along with the time (including time zone) and date the meeting started
- List the number of attendees (approximate if the group is large) and whether a quorum was present
- Format your notes to follow the meeting's agenda. Please adjust template bullet points for your particular needs based off of the agenda.
- Record all motions and the outcome of votes
- Be concise. Minutes do not need to be too descriptive. Only record specific motions and votes, and key business.
- Don't list the names of people who make and second motions
- Don't detail the debate over an issue. In your formal notes, you just need the facts.
- Minutes should record what is done at meetings, not what is said
- Don't list the vote count. Outcome is enough.
- Don't hesitate to ask for clarification during the meeting to get a point straight in your notes
- Don't wait to draft the minutes. Do it the same day or the next day, while you still remember what occurred.
- Minutes should be provided to the Chair and/or Executive Board for review within a week of conference calls and within two weeks of a face-to-face meeting.

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*TIP

Prior to starting your term as secretary, attend one or two board meetings and state or chapter meetings to observe the secretary in action. Take notes on what is expected of the secretary during the meeting. This will help as you transition into your role.

3. Record Retention

What Records Should We Keep and How Long?

State councils/separately incorporated chapters are required to have a Record Retention/Destruction policy. The following outlines the traditional standards for retention.

Permanent Records

State councils/separately incorporated chapters will maintain certain records permanently. These include:

- Tax returns
- Annual reports
- · Audit reports
- Bylaws
- Articles of Incorporation
- Meeting minutes
- Property and equipment records
- Trademark registrations and copyrights
- Printer's proofs of all publications
- · Legal documents
- Tax-exempt status filings and any other documents that pertain to the establishment and permanent operation of the Association

Records Retained for Seven Years

State councils/separately incorporated chapters will retain certain accounting records for seven years to meet statutory, tax, grant, and audit requirements. These include:

- Primary accounting records, such as bank statements, check registers, cancelled checks, and supporting documentation
- Cash receipts records
- Brokerage and/or investment account statements
- Completed grant program documents and contracts
- Expired contracts
- Form 1099 records

In the age of electronic data, state councils/separately incorporated chapters should require adequate backup and safeguarding of computerized data and set standards/criteria for what constitutes "adequate" backup and protection of data. For example, duplicate copies of backed-up data might be made periodically, with each stored in an offsite location.

Additionally, state councils/separately incorporated chapters should address methods of record destruction. When must documents be shredded? Can some be simply discarded? How is electronic erasure insured? There might also be some provision for destroying hard copy records if there are electronic versions.

Records should never be destroyed if an organization has knowledge of a pending government investigation or litigation.

*TIP

The state council/separately incorporated chapter should maintain a Destroyed Records Log on which to record what data was destroyed, when, and by what method. This may be maintained by the Secretary.

4. Tools and Resources

Many tools and resources are mentioned throughout the Secretary's Manual and are also included below in the appendix.

Specific items are outlined below that will be very helpful to you as you prepare for your term as secretary.

STATE-SPECIFIC MATERIALS

- State or chapter bylaws
- State or chapter strategic plan
- State or chapter policies and procedures
- Officer job description (ensure all responsibilities are being met)
- · Goals and objectives from the last year
- Status reports for ongoing projects
- · Previous meeting minutes, officer reports, and annual reports
- Financial records/budget
- Determine future state council or chapter meeting dates (ensure posted on website)

ENA NATIONAL MATERIALS

- Treasurer's Manual
- State Council and Chapter Activity Plan that indicates month-to-month activities and critical dates
- State Council and Chapter section of the ENA website at www.ena.org/membership/statecouncils
- State and Chapter Leaders Online Community The State and Chapter Online Community within ENA
 CONNECT is a private online community exclusively for all state council and chapter leaders. This provides
 an easy way to have discussions and share best practices with your fellow leaders from around the country
 as well as share files, view details for upcoming conference calls, learn about key updates, and much more.
- State Council/Chapter Management Area
- · State and Chapter Leaders webinars
- ENA Brand Center
 - » Minutes Template and Instructions
 - » Agenda Template and Instructions
 - » ENA Brand Guidelines
 - » ENA Style Guidelines

KEY CONTACTS

- ENA Component Relations, 847.460.2627
- Board Liaison
- · Fellow state council and chapter officers

ADDITIONAL REFERENCE MATERIALS

- Robert's Rules of Order Newly Revised (most current edition)
- The Art of Membership: How to Attract, Retain, and Cement Member Loyalty by Sheri Jacobs
- A Great Meeting Needs A Great Secretary by A Great Meeting, Inc.
- A Great Meeting Needs a Great Member by A Great Meeting, Inc.

5. Appendix

The following materials are referenced throughout the document and serve as an appendix to the ENA Secretary's Manual.

Appendix:

- ENA Bylaws
- ENA Procedures (Compliance and Operational Procedures)
- ENA Policies
- ENA Strategic Plan