

# New Winning Category



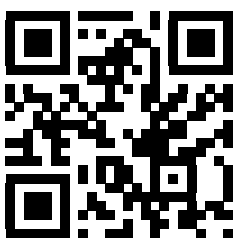
## Pledge vs. Goal

**Pledge:** State Councils set and budget for their ENStrong pledge during their budgeting process. The pledged amount represents dollars the Foundation is counting on to support the 2025 funding cycle.

**Goal:** Each State Council's fundraising goal should be more than its pledge and is the amount that the team is trying to raise. The fundraising goal should be more than your pledged amount.



[ena.org/ENStrong](http://ena.org/ENStrong)



## HOW DO STATE COUNCILS WIN?

State Councils will be categorized based on membership size.

Group Name	Membership
Tier One	175 – 314
Tier Two	315 – 709
Tier Three	710 – 1,599
Tier Four	1,600+

### CRITERIA

1. Claim team page – it has already been built for you!
2. Make and fulfill ENStrong pledge. (10 points)
3. Identify your team captain and confirm they have been assigned via confirmation email from the Foundation. (10 points)
4. Add new participants to earn recruitment points. (25 points per recruited participant)
5. Use ENStrong platform for social media outreach. (10 points per pic/post using #ENStrong)
6. Send campaign email using platform feature. (1 point per email sent)
7. Meet their magic number of participants that can be found in the state council Membership tier breakdown by state. (see QR code below)

### BONUS POINTS

1. Meet fundraising goal. (50-point bonus)
2. Exceed participation minimum based on State/Chapter capacity chart. (100-point bonus)

### PRIZES

1. Engraving of name on the ENStrong Challenge Cup as the 2024 winner. The trophy will be presented at Emergency Nursing 2024.
2. One full conference registration and one digital access registration to raffle off to your ENStrong Challenge participants.
3. Recognition at the Emergency Nursing 2024 Hall of Honor.
4. Team registration for 10 individuals for the EN Week Virtual 5K (Oct. 6-12).
5. One customized 8x8 brick installed in the Foundation's commemorative pathway at ENA Headquarters.
6. Social media announcement of winners.





## HOW DO STATE CHAPTERS WIN?

### CRITERIA

1. Activate an individual page associated with the State Council's team page.
2. Raise the highest dollar amount.

### PRIZES

\*Prizes will be determined by the Fundraising Committee and announced in February.

## HOW DO INDIVIDUALS WIN?

### CRITERIA

1. Add new participants to earn recruitment points. (25 points per recruited participant)
2. Use ENStrong platform for social media outreach. (10 points per pic/post using #ENStrong)
3. Send campaign email using platform feature. (1 point per email sent)
4. Donate to the ENStrong Challenge. (10 points)
5. Solicit five or more donations to your personal fundraising page. (1 point per dollar raised)

### BONUS POINTS

Meet fundraising goal. (50-point bonus)



### PRIZES

1. Engraving of name to the ENStrong Challenge Cup as the 2024 winner. Trophy will be presented at Emergency Nursing 2024.
2. One full conference registration and two nights of hotel accommodations.
3. Recognition at the Emergency Nursing 2024 Hall of Honor.
4. Free registration for the EN Week Virtual 5K (Oct. 6-12).
5. One customized 4x8 brick installed in the Foundation's commemorative pathway at ENA Headquarters
6. Social media announcement of winner.

## 2024 ENStrong State Council Magic Numbers

Current State Council Name	Membership	Magic Number	Group
California State Council	4700	47	TIER 4
Texas State Council	4194	42	TIER 4
Florida State Council	2453	25	TIER 4
New York State Council	2307	24	TIER 4
Pennsylvania State Council	1857	19	TIER 4
North Carolina State Council	1769	18	TIER 4
New Jersey State Council	1601	17	TIER 4
Illinois State Council	1487	15	TIER 3
Virginia State Council	1372	14	TIER 3
Georgia State Council	1282	13	TIER 3
Ohio State Council	1282	13	TIER 3
Colorado State Council	1150	12	TIER 3
Washington State Council	1071	11	TIER 3
Michigan State Council	1037	11	TIER 3
Indiana State Council	989	10	TIER 3
Maryland State Council	872	9	TIER 3
Massachusetts State Council	858	9	TIER 3
Louisiana State Council	777	8	TIER 3
South Carolina State Council	774	8	TIER 3
Missouri State Council	770	8	TIER 3
Arizona State Council	766	8	TIER 3
Oregon State Council	717	8	TIER 3
Tennessee State Council	700	7	TIER 2
Wisconsin State Council	683	7	TIER 2
Minnesota State Council	658	7	TIER 2
Kentucky State Council	595	6	TIER 2
International	548	6	TIER 2

## 2024 ENStrong State Council Magic Numbers

Current State Council Name	Membership	Magic Number	Group
Oklahoma State Council	472	5	TIER 2
Connecticut State Council	461	5	TIER 2
Alabama State Council	435	5	TIER 2
Iowa State Council	424	5	TIER 2
Arkansas State Council	382	4	TIER 2
Kansas State Council	370	4	TIER 2
New Hampshire State Council	336	4	TIER 2
Nevada State Council	326	4	TIER 2
New Mexico State Council	320	4	TIER 2
Maine State Council	314	4	TIER 2
Nebraska State Council	314	4	TIER 2
Utah State Council	293	3	TIER 1
Mississippi State Council	289	3	TIER 1
Alaska State Council	278	3	TIER 1
Montana State Council	260	3	TIER 1
Idaho State Council	246	3	TIER 1
Hawaii State Council	238	3	TIER 1
West Virginia State Council	192	2	TIER 1
Delaware State Council	188	2	TIER 1
South Dakota State Council	185	2	TIER 1
Vermont State Council	182	2	TIER 1
Wyoming State Council	147	2	TIER 1
Rhode Island State Council	136	2	TIER 1
North Dakota State Council	119	2	TIER 1