

State Challenge Rules and Details

Will you join the ENStrong Challenge in support of emergency nursing? ENA Foundation's largest fundraising campaign has a new name but remains your chance to support your colleagues and the emergency nursing profession. Funds raised from the Challenge will provide essential, educational opportunities for emergency nursing students and professionals all over the world. Below is everything you need to know to participate.

THE GOALS:

- Raise \$300,000 overall to fund scholarships and grants in 2022
- Gain participation from ALL U. S. states and international countries and regions
- Raise public awareness about the importance of emergency nursing and the impact our members have on communities across the globe

THE RULES:

- The challenge timeline is January 27-May 31
- State Councils and State Chapters may donate on behalf of their state
- Each State Council will have a unique campaign home page they can use to collect donations and track participation
- States that raise \$5,000 or more will have the opportunity to name a scholarship for the 2022 scholarship cycle. **Gifts must be designated to scholarships at the time they are received.**
- Brick paver purchases, endowment gifts, or gifts directed to other areas of support (research, endowment, etc.) will count toward your state's overall total, but not toward a \$5,000 named scholarship

HOW TO PARTICIPATE:

- There are four ways to participate as an individual and with each engagement you will earn points for your State Council or for yourself:
 - ◆ **Make a donation**
 - ◆ **Fundraise for the Challenge through your own personal page – your fundraising success will count toward your state's totals!**
 - ◆ **Recruit others to fundraise for the Challenge**
 - ◆ **Share your participation on social media to spread the word**
- For each engagement you will earn points that will count towards your State Council's total
- State Councils, State Chapters, or individuals who wish to make gifts towards endowments or brick paver purchases should contact the ENA Foundation office for assistance at 847.460.4100.



Fueling the Future of Emergency Nursing

THE WINNING CATEGORIES:

The individual with the highest points for social media posts and recruitment will win a free registration to EN22 in Denver!

The states with the highest points (social media posts, recruitment, and donations) will receive an 8x8 brick paver to be inscribed and installed in the commemorative walkway at the ENA main office. There will be one state winner within each the following groupings:

- ◆ 0-250 members
- ◆ 251-500 members
- ◆ 501-1,000 members
- ◆ 1,001 or more members

MINI CHALLENGES:

Mini Challenges are sets of fun tasks that Challenge participants can complete to gain points, win swag, and promote the Challenge. Mini Challenges will be held on the following dates:

- ◆ Launch Challenge: January 27-February 15
- ◆ Mini Challenge #2: April 1-15
- ◆ Mini Challenge #3: May 1-15

Please visit the Mini Challenge page on the ENStrong Challenge website under the “What’s Happening” tab to learn more.

HOW TO DONATE AND JOIN:

Visit <https://p2p.onecause.com/enstrong2022>

Individual donations and State Council and State Chapter pledges over \$1,000 should NOT be processed through the OneCause platform. For credit card donations over \$1,000, please contact the foundation specialist, Meghan Higham, at meghan.higham@ena.org or 847.460.4101. If you would like to send your personal or pledged donation via check, please use the information below.

Mail checks to:

ENA Foundation
930 E. Woodfield Road
Schaumburg, IL 60173

Make sure to indicate your state and gift designation in the memo line!

Questions? Visit ena.org/foundation or call 847.460.4100.

