ENStrong Challenge Rules and Details

Will you join the ENStrong Challenge in support of emergency nursing? ENA Foundation’s largest fundraising campaign has a new name but remains your chance to support your colleagues and the emergency nursing profession. Funds raised from the Challenge will provide essential, educational opportunities for emergency nursing students and professionals all over the world. Below is everything you need to know to participate.

THE GOALS:
- Raise $250,000 overall to fund scholarships and grants in 2022
- Participation from ALL states and international individuals!
- Raise public awareness about the importance of emergency nursing and the impact our members have on communities across the globe

THE RULES:
- The Challenge timeline is January 22 – May 31
- State Councils, State Chapters and individuals (members or nonmembers) may donate on behalf of their state
- Each State Council will have a unique campaign home page that they can use to collect donations and track participation
- States that raise $5,000 or more will have the opportunity to name a scholarship for the 2022 scholarship cycle
- Brick paver purchases, endowment gifts or gifts directed to other areas of support (research, COVID Relief, etc.) will count toward your state’s overall total, but not toward a $5,000 named scholarship

HOW TO PARTICIPATE:
- There are four ways to participate as an individual – and with each engagement you will earn points for your Council or for yourself
  - Make a donation
  - Fundraise for the Challenge through your own personal page – your fundraising success will count toward your State’s totals!
  - Recruit others to fundraise for the Challenge
  - Share on social media to spread the word
- For each engagement you will earn points that will count towards your Council’s total
- State Councils, State Chapters or individuals who wish to make gifts towards endowments or brick paver purchases should contact the ENA Foundation office for assistance
THE WINNING CATEGORIES:

- Individual with the highest points for social media posts and recruitment will win a free registration to EN21 in Orlando! (ENA Foundation Trustees and ENA Board Members are not eligible to win the individual category)
- The states with the highest points (social media posts, recruitment and donations) within the following groupings:
  - 0-250 members
  - 251-500 members
  - 501-1,000 members
  - 1,001 or more members
- Winning states will receive an 8x8 brick paver to be inscribed and installed in the commemorative walkway at the ENA main office

HOW TO DONATE:


Mail checks to:
ENA Foundation
930 E. Woodfield Road
Schaumburg, IL 60173
Make sure to indicate your state in the memo line!

Questions? Visit ena.org/foundation or call 847.460.4100.