

Means of Ensuring Content Integrity in Presence of Commercial Support

Important: Nurse Planners are responsible for reading American Nurses Credentialing Center's commercial support policies and standards to ensure enforcement of content integrity of the educational product.

Review the [ANCC Content Integrity Standards for Industry Support in Continuing Nursing Educational Activities](#).

The purpose is to ensure and protect the integrity of the educational product when commercial support is present.

In the presence of commercial support:

- ❖ Educational content for activities is planned, developed, implemented and controlled exclusively by the educational organization. The commercial interest organization may have no influence over content of the educational activity.
- ❖ Commercial Interest Organizations may not serve on the planning committee.
- ❖ Commercial Interest Organizations will not participate in planning, developing, implementing or evaluating the educational activity.
- ❖ Commercial Interest Organizations will not recruit learners from the educational activity for any purpose.
- ❖ Content must be presented without promotion or bias, including:
 - a. Slides, handouts or other materials
 - b. Live (in-person) activities – Logos and trademarks
 - c. Enduring materials - Logos and trademarks
 - d. Web-based materials – Logos and trademarks
 - e. Evaluations
 - f. Learner recruitment
- ❖ Nurse Planners **must** screen content and presentation media and handouts before the activity to ensure the following are not displayed:
 - ❖ Promotion of products
 - ❖ Advertisements/logos
 - ❖ Recruitments
 - ❖ Confidentiality
- ❖ Promotional materials and handouts must be screened to ensure that advertising the educational activity does not contain commercial support ads.
- ❖ Acknowledgement of commercial support **MUST** be documented on promotional materials and further disclosed to participants **BEFORE** the activity.
- ❖ Exhibits/promotional displays will be separated from educational content.