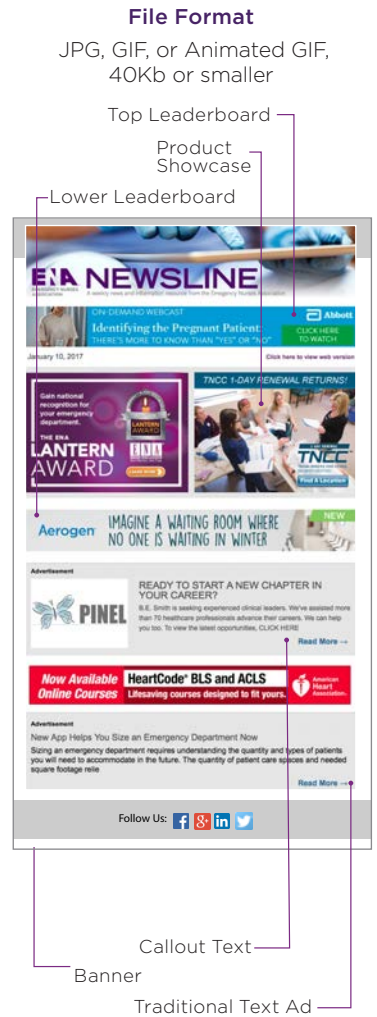


## ENA NEWSLINE DIGITAL WEEKLY NEWSLETTER

2019 Rates (based on a 13-week Campaign). All rates are NET.

Ad Position	Description	Rate	Size W x H (px)
<b>Top Leaderboard</b>	1st ad in the newsletter just under the ENA masthead	\$5,970	600 x 74
<b>Product Showcase</b>	300 x 220 image appearing under the Featured Article	\$5,350	300 x 220
<b>Lower Leaderboard</b>	2nd leaderboard positioned just under the Product Showcase ads	\$4,940	600 x 74
<b>Callout Text</b>	Promote your latest product or service with a 175 x 130 image, a 50-character title and body text of 200 characters	\$4,730	600 x 175
<b>Banner</b>	Combines text, color and graphics into a unique sales message. Appears throughout the newsletter	\$3,910	580 x 70
<b>Traditional Text</b>	Leverage the power of words using a 50-character title and body text of 200 characters. No images.	\$2,575	500 x 150
<b>Direct Send Emails</b>	Send an exclusive HTML email directly to ENA Members	\$10,000	TBD



### Closing Dates

Space Reservations due 1 week prior to campaign start date. Materials due 4 days prior to campaign start date.

### File Formats

JPEG, GIF or animated GIF, 40kb or smaller.