



ENATM50 YEARS

**EMERGENCY NURSES
ASSOCIATION**

ENA 50th Anniversary

SPONSORSHIP OPPORTUNITIES



A ONCE IN A

Half Century Opportunity

Be a part of nursing history while weaving your brand throughout ENA's 50th Anniversary.

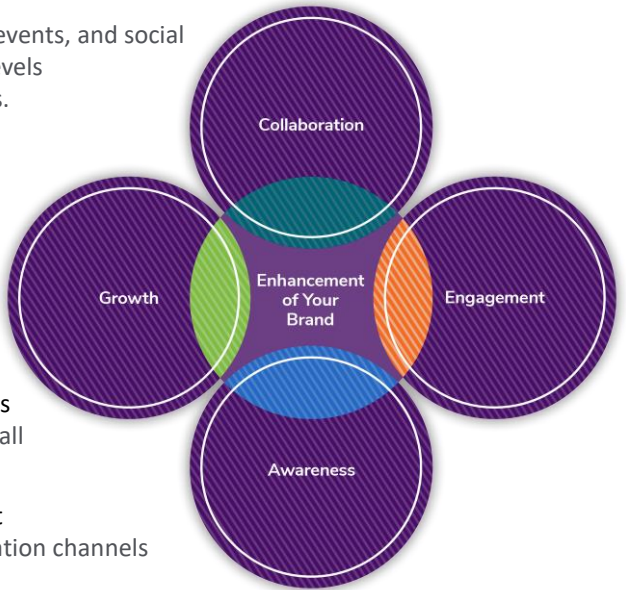
Your best prospects are the everyday heroes that shape the emergency nursing profession. Honor and celebrate their accomplishments all year long with your sponsorship of our 50th anniversary.

Since 1970, ENA has delivered on its mission of providing world class education and strong advocacy for patient safety and excellence in emergency nursing.

We envision our association to be the global emergency nursing resource and are realizing this vision in over 40 countries.

Rich content in the form of articles, events, and social media will drive peak engagement levels from our emergency nurse members. Be a key part of this milestone year, while benefiting from the messaging throughout all our semi-centennial year.

- Build awareness of your brand throughout our vibrant nursing community
- Receive acknowledgment at events throughout our 50th year, and on all related promotional materials
- Drive engagement with prominent recognition via all ENA communication channels



We have put together robust programs to meet these goals. We hope you join us for this important celebration and in helping to shape the next 50 years.

PROGRAMS AVAILABLE TO

Achieve Your Goals

50TH ANNIVERSARY – SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE	COPPER
	\$25K	\$15K	\$10K	\$5K
Ticket to the Emergency Nursing 2020 Welcome Party (\$100 per ticket)	10 tickets	6 tickets	4 tickets	2 tickets
Tiered logo recognition in ENA 50 th Anniversary advertisement: Connection 4x, Facebook Ad and JEN – 2x Each	X	X	X	X
Tiered logo recognition on 50 th Anniversary website landing page	X	X	X	X
ENA Podcast Sponsorship	4 Sponsorships	3 Sponsorships	2 Sponsorships	1 Sponsorship
50 weeks of rate protection on all ENA advertising	X	X	X	
Named Scholarship (a donation to ENA Foundation) for scholarships awarded in 2020	\$2,500	\$1,500	\$1,000	
Hyperlink to their home page from ENA marketplace through 2020 for 3 months	X	X		
Use of the official ENA 50 th Anniversary logo designation	X	X		
Press release announcing gold level support for the 50 th Anniversary	X			
Dedicated recognition at Emergency Nursing 2020 Welcome Party	X			
3-month logo recognition on ENA website home page with link to sponsor's home page	X			
Sponsorship of digital presentation of the 50 year history of ENA	X			
Golden Ticket Sponsorship – For Emergency Nursing 2020 Attendees – Golden Ticket winner gets free conference registration reimbursement	X			
3 rd Party Hot Link – from membership to sponsor page 3 months in 2020	X			

To learn more about these sponsorship opportunities, please contact Steve Rabeor at 847-460-4041 or steve.rabeor@ena.org. To learn more about ENA, visit www.ena.org.



Committed to Care
ena.org