

Member-at-LargeJames Hoelz, MS, MBA, RN, CEN, FAEN

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Why would you like to serve as Member-at-Large on the Academy of Emergency Nursing Board and what would you like to contribute while serving in that office?

I was inducted into the Academy in 2010 and have been impressed with the caliber of its members, the passion of its leaders and the trajectory of the progress it has made since. I would like to continue that progress as a member-at-large of the Academy Board of Directors.

Please share your perspectives and strategies on how the Academy of Emergency Nursing can help advance the profession of emergency nursing.

Over the past few years, I have been very impressed with the Academy's leadership progress to make the Academy more visible and viable. I would very much like to continue the journey of visibility and service.

I believe we are missing an opportunity to be of service to the emergency profession. As leaders, we are strategically positioned to serve as mentors and coaches to our fellow nurses. L think we could actively create, with ENA, an enhanced mentoring program that is simplified and user-friendly. As an inductee whose pillar was leadership, I believe I have a skill set that is relevant but has not been well utilized. I have nursing financial experience and conference planning experience, as well as overall leadership experience. These skills could be used in a mentoring or coaching venue but there needs to be a better avenue to connect fellows with those requesting mentoring or coaching.

One of my successes as a member and chairperson of the Foundation Board of Trustee was to enhance the connection between board members and state and chapter leaders by enhancing the role of board liaisons. I believe this concept would benefit the Academy. We need to take a much more active role in promoting the Academy on a local level. While the booth and the presentation at EN22 were highly successful, they can be limiting to only those who attend the conference.

I believe that among the over 200 Fellows in the Academy, we can create an ambassador program to spread information about the Academy to the state and chapter environment. Many of us are active in our states and chapters. Many states have state or local conferences, i.e.., New Jersey Emergence Care Conference, New England Regional Symposium. By creating an ambassador program, we can encourage fellows to take an active role in promoting the Academy at these conferences. This could manifest itself as a dedicated session at the conference, a table for discussion or a presentation at a state meeting. The purpose of this

would be to increase awareness of the role of the Academy and what it can provide to members. It can also be utilized to recruit potential applicants and explain the process of applying. The goal would be to communicate the value of the Academy in an active model. This would also be an excellent avenue to identify individuals requesting mentoring or coaching.