

# In Case of Emergency

## SPONSORSHIP OPPORTUNITIES

### AN OPPORTUNITY AS SPECIAL AND UNIQUE AS EMERGENCY NURSES

Everyday, in thousands of emergency departments across the globe, nurses do amazing things — often without the recognition they deserve. Now, the Emergency Nurses Association is proud to sponsor the *In Case of Emergency*, a documentary from renowned filmmaker Carolyn Jones. This documentary is a celebration of all emergency nurses for their hard work, perseverance and lasting impact on society.

For 50 years, the Emergency Nurses Association has recognized, supported and celebrated this remarkable group of healthcare professionals. Now you can join us in honoring the emergency nursing profession and the local communities who receive the incredible dedication of emergency nurses in their local healthcare facilities.

### WHO WILL WANT TO SEE THIS DOCUMENTARY?

- Tens of thousands of emergency nurses and healthcare professionals
- Anyone who knows an emergency nurse
- Those whose life was saved in an emergency department
- Residents who live in communities in which emergency departments are located
- Audiences at film festivals and those who watch public television

### HOW YOU AND YOUR ORGANIZATION CAN BE PART OF THIS CELEBRATION

Sponsorships are available to select organizations who want to be part of this special honor to the emergency nursing profession and position themselves as a key part of emergency nursing today and into the future.

Carolyn Jones — known for her work on *The Nurse: Healing America* and the award winning *Defining Hope* — is finalizing production on this full-length documentary that takes an up-close and personal look at the important and unique role that nurses play in emergency departments across the country.



## SCHEDULED EVENTS IN 2020

DATE	EVENT	CITY
April 2-3	Private Screening	Nashville
April 28-29	Private Screening	Washington
May 7	Premiere	New York
May 14	ENP Celebration	Chicago

### PRESENTING SPONSORSHIP — \$75,000

Presenting sponsors will be recognized at all five scheduled events throughout 2020.

#### Recognition includes:

- Recorded or live curtain welcome remarks for each ENA-sponsored screenings
- Recognized as presenter (“Presented by”) in ENA only Emergency Nurse Project trailer
- Listing in promotions when ENA trailer is shown
- Statement of gratitude at the beginning of the film
- Company name or logo on ordering site
- Recognition in Emergency Nurse Project social media announcement
- Company name or logo in ENA Emergency Nurse Project advertising
- Recognition banner or sign in premiere and screening venues
- Six ads in ENA Connection magazine (print and digital) in 2020
- Recognition on ENA’s social media platforms
- Recognition on Emergency Nurse Project microsite
- Private event with Carolyn Jones (luncheon, reception or dinner)
- Eight complimentary tickets (with special seating) to premiere
- Eight tickets to filmmaker’s reception at the premiere

### VISIONARY SPONSORSHIP — \$15,000

Visionary Sponsors will be recognized at all five scheduled events throughout 2020.

#### Recognition includes:

- Recognition banner or sign in premiere and screening venues
- Acknowledged in Emergency Nurse Project trailer
- Company name or logo in Emergency Nurse Project advertising
- Recognition in Emergency Nurse Project social media announcement
- Private event with Carolyn Jones
- Six ads in ENA Connection magazine (print and digital) in 2020
- Four complimentary tickets (with special seating) to each premiere
- Four tickets to filmmaker’s reception at the premiere

### BENEFACTOR SPONSORSHIP — \$6,000

#### Recognition includes:

- Company name or logo in Emergency Nurse Project advertising
- Recognition in Emergency Nurse Project social media announcement
- Recorded or live curtain welcome remarks for one (non-premiere) screening
- Recognition banner or sign in premiere and screening venues

To learn more about these sponsorship opportunities, please contact Steve Rabeor at 847-460-4041 or [steve.rabeor@ena.org](mailto:steve.rabeor@ena.org). To learn more about the Emergency Nurse Project, visit [www.ena.org/enp](http://www.ena.org/enp).



Committed  
to **Care**

#### About the Emergency Nurses Association

The Emergency Nurses Association (ENA) is dedicated to the future of emergency nursing through advocacy, education, research, innovation, and leadership. Additional information is available at [www.ena.org](http://www.ena.org).