

ENA Leadership Conference

2010



Hyatt Regency Chicago • Chicago, IL
February 19 – 20, 2010



The Foremost National Conference for Emergency Nurse Leaders
www.ena.org

Exhibitor Prospectus

Reach New Prospective Customers

The Emergency Nurses Associations Leadership Conference 2010 will draw more than 1000 emergency nurses— including new prospective customers for you. Emergency nurses in all positions including nurse managers, charge nurses, clinical nurse specialists, nurse educators and more will be in attendance. Over 99% of attendees to the ENA Leadership Conference make the Exhibit Hall a destination.

In Chicago, you will have the opportunity to talk directly with new prospects, demonstrate the benefits of your products as well as gain an understanding of their future needs. Lead your company into the future by exhibiting at ENA Leadership Conference 2010 where you will:

- Have the opportunity to interact with decision-makers and influencers – over 8 in 10 attendees either have the final decision or influence product choices
- Generate qualified leads
- Increase your sales closure rates
- Obtain information on your prospects' future needs

Maximize your marketing dollars, expand your brand awareness and reach new prospects.

Reserve your booth space today.

Sincerely,



Linda J. Moustis

Emergency Nurses Association Exhibit Sales

Linda J. Moustis, CEM, CMP

Exhibit Manager

Phone: 847/460-4077

Fax: 847/460-4004

E-mail: lmoustis@ena.org



Meet your best customers and prospects

Join us in Chicago, Illinois at the Hyatt Regency Chicago Hotel for the ENA Leadership Conference 2010

Showcase your products and services to buyers like these.

Did you know?

Fast facts about Leadership Conference attendees



84%

attendees have a stake in the purchase of products/equipment/services



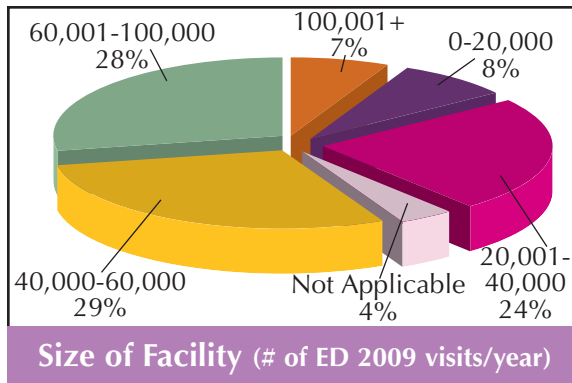
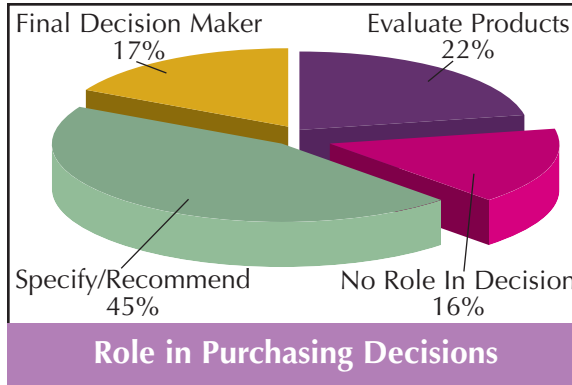
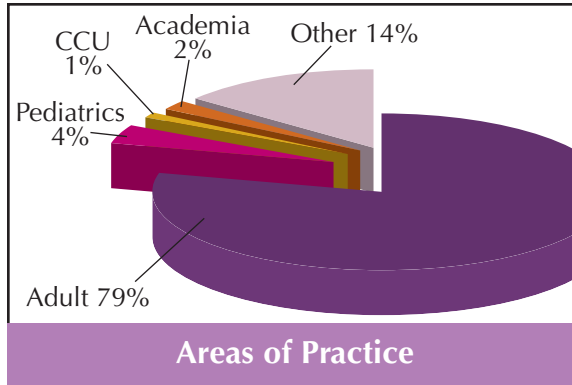
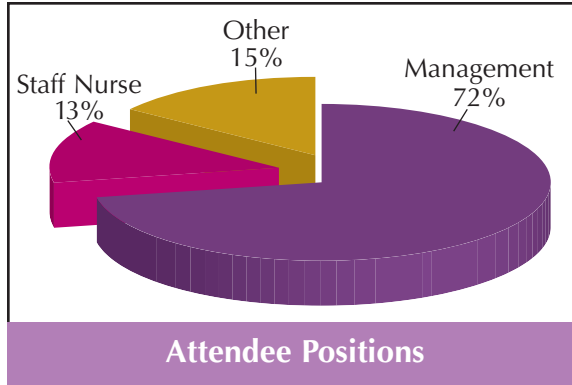
75%

will take purchasing action within the next 12 months



98%

of all ENA Leadership Conference attendees visit the Exhibit Hall



ENA REPRESENTS YOUR TARGET MARKET

*Data from 2009 ENA Leadership Conference Survey



Strategic Sponsorship Opportunities:

The Strategic Sponsor package is the highest-level sponsorship opportunity. It is a fully integrated opportunity which offers a year-round affiliation with ENA and provides many enterprise-wide benefits, including exhibit space and an exclusive sponsored event at each conference. Sponsors also have the opportunity to gain access to ENA members through a focus group, survey opportunity and access to the full ENA membership mailing list. The Strategic Sponsorship is a comprehensive opportunity that provides year-round acknowledgement for sponsors.



Conference Sponsorship Opportunities:

Conference Sponsorship

The Conference Sponsor package is available for either the ENA's Leadership Conference in the spring or the Annual Conference in the fall. This package offers a four-month relationship with ENA surrounding each conference. The sponsor is provided major exposure, logo visibility and access at each conference with many additional benefits including exhibit space, an exclusive sponsored event at each conference, and pre and post conference attendee lists for marketing purposes. The Conference Sponsorship is a full sponsorship package that provides maximum exposure and access to conference attendees of the ENA's Leadership and Annual Conferences.

Conference Supporter

The Conference Supporter opportunity is available for ENA's Leadership Conference in the spring or the Annual Conference in the fall. It is an upgraded marketing package to provide additional marketing benefits to those companies interested in reaching the attendees of the conference. The Conference Supporter is provided additional access and benefits including exhibit space, increased marketing exposure through ENA-opoly and text listing of the company on conference signage and marketing materials.

FOR MORE INFORMATION, PLEASE CONTACT EITHER:

Mike Konstant-Director of Development & Foundation

Direct: 847/460-4102

E-mail: mkonstant@ena.org

Patti Quill-Sponsorship Coordinator

Direct: 847/460-4101

E-mail: pquill@ena.org

ENA Advertising Opportunities

ENA advertising reaches Leadership Conference attendees—and beyond!

Be sure to include advertising opportunities in your exhibit plans, with advertisements in the following publications and attendee mailing lists:

LEADERSHIP CONFERENCE PROGRAM AND ENA CONNECTION

Leadership Conference Program—Provided to every attendee, the program contains course and event information, a complete exhibitor listing, product and recruitment ads, and all of the educational course handout materials.

ENA Connection—Published 11 times per year, ENA's popular magazine reaches the entire membership of more than 36,000, and is a great avenue for product and recruitment advertising.

ADVERTISING CONTACTS

PRODUCT ADVERTISING

Mindworks Communications
Kathy Huntley:
khuntley@gomindworks.com;
856/384-1793, ext. 249

RECRUITMENT ADVERTISING

Mindworks Communications
Kristin DeLuca: kdeluca@gomindworks.com;
856/384-1793, ext. 200

MAILING LISTS

ENA Member Lists—available for contact hours and recruitment.

Pre- and Post-show Mailing Lists—Available only to ENA Leadership Conference 2010 exhibitors, pricing is \$350 for the pre-show list and \$450 for the post-show list delivered electronically in an Excel® format.

MAILING LIST CONTACTS

ENA Member Lists

Call 800/708-LIST, ext. 3247 or

www.ena.org/education/maillinglists/

ENA Pre- and Post-show Attendee Mailing Lists

Linda J. Moustis: 847/460-4077; lmoustis@ena.org

JOURNAL OF EMERGENCY NURSING

Journal of Emergency Nursing—Published bi-monthly, *JEN* is ENA's official peer-reviewed journal featuring the latest in clinical practice and research findings.

ADVERTISING CONTACTS

PRODUCT ADVERTISING

RH Media LLC
Bob Heiman: 856/673-4000; bob.rhmedia@comcast.net

RECRUITMENT ADVERTISING

Elsevier
Jim Maloney: 212/239-3130; j.maloney@elsevier.com





Booth Application and Contract Information

Booth Rental

Booth Size	Booth Rental Fee
20' x 30' Island	\$15,900
20' x 20' Island	\$12,650
10' x 10' Corner	\$2,650
10' x 10' In-line	\$2,300

Please contact Linda Moustis at lmoustis@ena.org or call 847/460-4077 for additional configurations and fees.

Booth Construction

ENA requires that all booths comply with the display rules and regulations set forth by the International Association of Exposition Management (see the section on Display Rules in the Exhibitor Service Kit for further information; this kit will be available online in early December, 2009).

Booths are 10' x 10' unless otherwise noted. Each booth is equipped with a standard 8'-high draped back wall, 36" draped side rails, and 7" x 44" booth locator sign with the company name, and booth number.

Island booths are available as indicated on the floor plan. Drapes and booth locator signs are not provided.

Carpet and Show Colors

Riverside Center Exhibit Hall has grey and burgundy carpeting so exhibitors will not be required to carpet their booths. Show colors are blue and white.

Height Restrictions

In-line and Corner Booths: 8 feet

Island Booths: 11 feet

Booth Assignment

Every effort will be made to assign booths as requested. In the event this is not possible, show management reserves the right to assign the exhibitor to a similar space. Upon receipt of your Application & Contract to Exhibit, ENA will send you written confirmation of your booth assignment.

To reserve exhibit space, complete the Application & Contract to Exhibit and return it with the required payment. Make all checks payable to: Emergency Nurses Association. Space will not be assigned without a completed Application & Contract to Exhibit and required payment. Facsimile requests will be accepted only if accompanied by MasterCard, VISA, American Express, or Discover credit card information, including expiration date, and signed authorization.

Deposit

A 50% deposit is due with the completed contract. If the contract is submitted on or after January 8, 2010, the full booth rental fee is due with the completed contract.

Balance Due

Full payment for booth space rental is due by January 8, 2010. In the event that full payment is not received by that date, show management reserves the right to release space back into general inventory.

Booth Reassignment

Show management will immediately contact the company involved if it is necessary to relocate an exhibitor after booth space has been confirmed. Every effort will be made to reassign the exhibitor to a similar space. In all cases of confirmed booth relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

ENA reserves the right to make the final determination of any and all space assignments and to modify the floor plan in the best interest of the overall trade show.

Cancellation Policy

Cancellation of exhibit space or reduction of reserved space must be made in writing and sent to Emergency Nurses Association, Exhibit Services, 915 Lee Street, Des Plaines, IL 60016-6569. In the event of cancellation, ENA has the right to use said space to suit its own convenience, including selling space to another exhibitor, without rebate or allowance to the canceled exhibitor.

Cancellation Date Cancellation Penalty

On or before 9/17/09	\$500 administrative fee
9/18/09 - 1/8/10	50% of original contracted booth rental fee
1/9/10 or later	No refund

Registration and Housing

Registration information, including an exhibitor badge request form, will be in the Exhibitor Service Kit available online in early December, 2009. Hotel information and online room reservations available on the ENA Web site www.ena.org. All hotel rooms will be assigned on a first-come, first-served basis.



Hyatt Regency Chicago Hotel

Exhibitor Registration Hours

Thursday, February 18, 2010

8:00 am – 6:00 pm

Friday, February 19, 2010

7:30 am – 1:30 pm

Saturday, February 20, 2010

7:30 am – 12:30 pm

Installation Hours

Thursday, February 18, 2010

8:00 am – 6:00 pm

Exhibit Hours

Friday, February 19, 2010

9:30 am – 1:30 pm

Saturday, February 20, 2010

8:45 am – 12:15 pm

Dismantle Hours

Saturday, February 20, 2010

12:30 pm – 6:00 pm

Sunday, February 21, 2010

8:00 am – 12:00 pm



10'x10' Corner - \$2,650
 10'x10' Inline - \$2,300

20'x20' Island - \$10,600
 20'x30' Island - \$15,900

Emergency Nurses Association Exhibitor Rules & Regulations

ENA Leadership Conference 2010

(Note: "Conference" refers to the ENA Leadership Conference 2010; "Exhibitor" refers to applicant for exhibit space named on application; "Facility" refers to the Hyatt Regency Chicago Hotel"; "Show Management" and "ENA" refers to the Emergency Nurses Association and its authorized agents and employees)

Only those products and/or services considered by ENA as relating directly to emergency nursing may be exhibited at the Conference. Exhibits, practices and presentations which may be judged by ENA, in its sole discretion, not in good taste, lacking in dignity, detracting or not in keeping with the purpose of the Conference are prohibited. ENA reserves the right, in its sole discretion, to restrict or evict Exhibitors for violations of this provision. ENA will not make any refunds or otherwise be responsible for expenses associated with such restriction or eviction.

Rules, Regulations and Laws

It is integral to the success and growth of the Conference to actively contribute to an atmosphere of integrity and dignity. Exhibitor agrees to abide by (i) the rules and regulations set forth in this agreement, the ENA Exhibitor Prospectus, and ENA Exhibitor Service Kit; (ii) the rules and regulations of the Facility; and (iii) all applicable federal, state, provincial, and local laws and ordinances. This agreement shall be governed by the laws of the State of Illinois.

Further, Exhibitors agree to: (i) Interact respectfully and thoughtfully with all registrants in the Exhibit Hall, educational sessions, and social situations; and (ii) Respect the rights of other Exhibitors to conduct business without interference or improper interventions.

Alcohol, Tobacco, Food, Beverage and Miscellaneous Giveaway Items

Distribution or use of alcoholic beverages and tobacco products in the Exhibit Hall, educational sessions, and other events is prohibited. The Conference is a smoke-free meeting and exposition.

Giveaways, awards, or drawings are limited to prizes of an educational nature and/or in keeping with the character of the Conference and must be submitted to ENA for prior approval (written description acceptable). Giveaway: Exhibitor Form located in Exhibit Kit must be submitted to ENA by February 1, 2010. Promotions not approved by ENA are not permitted. Exhibitors may not serve or dispense food or beverage of any type from their booths.

Amendments

Any and all matters not specifically covered by this agreement and the rules and regulations contained in the ENA Exhibitor Prospectus, and ENA Exhibitor Service Kit shall be subject to the decision of Show Management. Show Management shall have the full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of Exhibitors. Each Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

Audio Visual Equipment and Photography

If closed sound systems cannot be arranged, open sound systems are permitted. However, sound "leakage" must not interfere with any other Exhibitor. Show management requires compliance and reserves the right to take any necessary corrective action. Video taping and photography in the Exhibit Hall is not allowed without written permission from ENA.

Badge Policy

Admission to the Exhibit Hall will be by badge only. Badges for pre-registered exhibit personnel will not be mailed. Exhibitor badges will be available for pickup during Exhibitor Registration Hours and will be held under the company name.

All exhibit booth personnel, as well as meeting attendees, are required to wear their official Conference badge. Security guards will be monitoring the entrance to the Exhibit Hall for proper identification. Only Conference attendees and registered Exhibitors will be admitted to the Exhibit Hall. No unregistered guests are allowed in the hall at any time.

Booth Cleaning

Booth cleaning is mandatory after move-in and is not included in the booth rental fee. Show Management has the right to order daily cleaning if booth appearance is unsightly. The cost will be charged to the exhibiting company.

Booth Manager

Each Exhibitor must identify one authorized representative as

Booth Manager to be responsible for the exhibit throughout Conference.

Booth Staffing

Exhibitors must staff their exhibits during the exposition hours. ENA reserves the right to remove any booth left unattended for an extended period of time. The Exhibitor is responsible for all costs incurred in the removal of the booth from the show floor.

Demonstrations, Interviews, Subletting

Demonstrations by Exhibitors should contribute to the attendee's knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual Exhibitor's booth, and comply with all applicable laws, including, without limitation, FDA regulations, and federal, state and local laws regarding the handling and removal of hazardous and/or infectious waste. Interference with normal traffic flow and infringement on neighboring exhibits is not permitted. No subletting or sharing of exhibit space is permitted unless it is within corporate divisions.

Display Rules

In-line or Corner Booth: Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8 feet. All display fixtures over 4 feet in height and placed within 10 feet of an adjoining exhibit must be at least 5 feet from the aisle.

Island Booth: Exhibit fixtures, components and identification signs will be permitted to the maximum allowable height of 11 feet. Hanging signs are not allowed due to ceiling height restraints. Because an island booth is separated by the width of an aisle from all neighboring booths, full use of the booth area is permitted.

Distribution of Advertising Material

Canvassing any part of the Exhibit Hall or meeting rooms by anyone representing or connected with a non-exhibiting company is strictly forbidden. Anyone doing so will be escorted from the Conference. Canvassing or distribution of advertising material by an Exhibitor will not be permitted outside of the Exhibitor's allotted booth space.

Exhibitor Designated Contractors (EDC)

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the EDC comply with the requirements for Exhibitor designated contractors as specified in the Exhibitor Service Kit. The Exhibitor must notify ENA Exhibit Services and GES Exposition Services of the intent to utilize an EDC no later than January 6, 2010 (30 business days prior to the first day of scheduled exhibit installation), furnishing the name, address, and telephone number of the firm.

In addition, the Exhibitor shall provide evidence that the EDC has a proper Certificate of Insurance with a minimum of \$1,000,000 liability coverage, including property damage, to ENA Exhibit Services and the GES Exposition Services no later than February 5, 2010 (at least 10 business days before show opening on February 19, 2010).

Hospitality Suites, Focus Groups, and Satellite Programs

Hospitality suites, focus groups, and satellite programs sponsored by Exhibitors must be approved by ENA. No event may be scheduled to conflict with the Conference program hours, activity hours, or exposition hours. Contact ENA Exhibit Services for details.

Labor Regulations

Exhibitors must conform to the local labor regulations. All work in connection with exhibit set-up and dismantle is to be performed by union personnel carrying the appropriate union card. Carpenters, painters, electricians, plumbers and other skilled labor, as well as common labor and porters, are to be arranged by GES Exposition Services at established rates. Information for arranging union labor will be included in the Exhibitor Service Kit.

Liability

Exhibitor agrees to protect, indemnify, save and hold forever harmless ENA and its officers, directors, employees and agents, and the Facility, GES Exposition Services, the State of Illinois and the City of Chicago, and their respective agents and employees (collectively, the "Indemnitees") against and from damages or charges imposed for violations of any laws, regulations, or ordinances, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from and out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its

agents, employees, and business invitees which arises from or out of or by reason of said Exhibitor's occupancy and use of the exhibition premises, or any part thereof, unless any such losses are the result of the sole negligence of the Indemnitees.

Insurance

All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. Neither ENA, the Facility, GES Exposition Services, the State of Illinois, or the City of Chicago maintain insurance covering Exhibitors' property. Neither the Conference, ENA, nor the Facility can or will be responsible for damage to, loss, or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors, or guests. Each Exhibitor is to carry its own insurance.

Disability Provisions

Exhibitor represents and warrants (a) that its exhibit will be accessible to the full extent required by all applicable laws, ordinances and regulations; (b) that its exhibit will comply with the Americans with Disabilities Act ("ADA") and with any regulations implemented by that Act; and (c) that it shall indemnify and hold Indemnitees harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against Indemnitees on the basis of the Exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA

Music Licensing

Exhibitor represents and warrants that it shall not violate any copyright, trademark, or other similar intellectual property laws and that it shall comply with all copyright restrictions including, but not limited to, any license ENA may obtain or any other laws or restrictions with respect to the use or performance of music. Exhibitor further represents and warrants that it shall obtain any and all licenses or grants of authority required of Exhibitor under the copyright laws, and present Show Management with a copy of such license or grant no less than thirty (30) days prior to the start of the Conference.

Force Majeure

In the event the Facility or any part of the exhibited area thereof is unavailable whether for the entire Conference, or a portion of the Conference as a result of fire, flood, tempest, inclement weather or other such cause or as a result of governmental intervention, malicious damage, acts of war, terrorism, strike, lock-out, labor dispute, riot or other cause or agency over which ENA has no control, or should ENA decide that because of any such cause that it is necessary to cancel, postpone, or re-site the Conference, or reduce the move-in and installation time, show time, or move-out time, ENA shall not and shall not be obligated to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

Products

ENA reserves the right to prohibit exhibition or advertisement of any product it deems unsuitable for the exposition. No ENA endorsement, express or implied, is connected with any product exhibited or advertised. Only products that have been approved by the FDA or other appropriate governmental agency shall be exhibited or advertised, unless approval is pending and a notice to that effect is prominently displayed with the product, or unless the product does not require such approvals.

Property Care

Exhibitors must surrender booth space in the same condition as it was at the time of occupation and are liable for any damage caused by disregard of these "Rules and Regulations." The Exhibitor is not to affix, nail, or otherwise attach anything to walls, doors, floors, or columns except where a nailing strip is provided. Exhibitors may not apply paint, lacquer, adhesives, or any other coating to the building columns, floors, or standard booth equipment. If there are any special requirements in this respect, the Exhibitor should call GES Exposition Services.

Public Safety

Each Exhibitor is charged with the knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this event. The Exhibitor assumes all responsibility for compliance with local, city, and state safety, fire, and health ordinances covering installation of exhibit and operation of equipment. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is that of the Exhibitor.

All display materials must be reasonably located and protected by safety barrier guards. Radiological equipment may be displayed but not operated. No combustible decoration or materials, such as crepe paper, tissue paper, cardboard, or corrugated paper shall be



ENA Leadership Conference 2010

Emergency Nurses Association
 Leadership Conference 2010
 February 19-20, 2010
 Hyatt Regency Chicago Hotel
 Riverside Center
 Chicago, Illinois

Make Checks Payable to:
 Emergency Nurses Association

Mail or Fax **BOTH SIDES OF THIS FORM**
 and 50% deposit to:

ENA
ENA Leadership Conference 2010 Exhibits
P.O. Box 1341
Bedford Park, IL 60499-1341
Phone: 847/460-4122
Fax: 847/460-4004

*Only Applications accompanied by a
 credit card payment may be faxed.*

COMPANY NAME
 (Print company name exactly as it should appear in the Program, ENA promotional materials, booth signs, and representatives' badges.)

STREET ADDRESS

CITY () STATE () ZIP/POSTAL CODE COUNTRY
 TELEPHONE FAX

CONTACT PERSON TITLE

E-MAIL ADDRESS WEB ADDRESS

STREET ADDRESS (IF DIFFERENT FROM ABOVE)

CITY () STATE () ZIP/POSTAL CODE COUNTRY
 TELEPHONE FAX

Who is the decision maker for educational programs or sponsorships?

NAME () TITLE ()
 TELEPHONE FAX

E-MAIL ADDRESS

Is this the first time your company has exhibited with ENA? Yes No

If yes, how did you hear about our show? _____

BOOTH SELECTION

Please list up to six (6) preferred booth spaces; we suggest that you do not concentrate them in only one area of the hall. Every effort will be made to accommodate your request. Assignment will be based on the company's accumulated priority points.

1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ 6th _____

COMPANIES YOU DO NOT WISH TO BE CLOSE TO: _____

COMPANIES YOU WISH TO BE CLOSE TO: _____

DEPOSIT AND PAYMENT INFORMATION AND SPONSORSHIP REQUEST

Size of space desired: _____ x _____ Total Amount Due: \$ _____

A 50% deposit is due with the completed contract by check or credit card. Deposit can be made by check (in U.S. funds payable to ENA), MasterCard, VISA, American Express or Discover. Full payment for booth space must be received by January 8, 2010.

Credit Card Information: MasterCard VISA American Express Discover

CARD NUMBER EXPIRATION DATE

CARDHOLDER NAME (AS IT APPEARS ON THE CARD) CARDHOLDER SIGNATURE

CARDHOLDER BILLING ADDRESS (IF DIFFERENT FROM ABOVE)
 The above signature authorizes ENA to charge the above account. Should the total be incorrect, ENA is authorized to charge the correct total.

We submit this application and 50% deposit with the completed contract. We agree to pay the balance due no later than January 8, 2010. We agree to abide by all of the requirements, restrictions, and obligations set forth in the Rules and Regulations as stated in the Exhibitor Prospectus. All applications are subject to review and approval by ENA. This application will not become a binding contract until fully executed by both parties (exhibitor and show management) hereto.

NAME TITLE

AUTHORIZED SIGNATURE DATE

Please contact me regarding sponsorship opportunities at the ENA Leadership Conference 2010.

FOR ENA USE ONLY			
Points _____	Booth(s) Assigned _____	Combined Space? <input type="checkbox"/> Yes <input type="checkbox"/> No	Combined Booth # _____
Deposit Payment Method <input type="checkbox"/> Credit Card <input type="checkbox"/> Check	Check # _____	Date Deposit Rec'd _____	Accepted by _____
Balance Payment Method <input type="checkbox"/> Credit Card <input type="checkbox"/> Check	Check # _____	Date Balance Rec'd _____	Accepted by _____

Product Description/ Categories for ENA Program Book

COMPANY NAME

(Print company name exactly as it should appear in the Program, ENA promotional materials, booth signs, and representatives' badges.)

1. Is your organization PhRMA compliant? YES NO
2. Is your organization AdvaMed compliant? YES NO
3. PhRMA and/or AdvaMed guidelines pertains to my organization? YES NO
4. Do you sell medical/patient care products? YES NO
If yes, are the medical/patient care products Latex-free? YES NO

5. **Please TYPE the copy EXACTLY as it should appear in the ENA Program Book.** Describe your organizations product and/or services in detail using 50 words or less and return along with this document making sure to include your three selected categories (see below). You can either email to: lmoustis@ena.org or print and fax to Linda Moustis @847.460.4004. Copy exceeding 50 words will be edited; ENA also reserves the right to edit for grammar, clarity, spelling, and style. This description must be submitted to ENA by January 6, 2010.

Questions? Please contact Linda Moustis at 847.460.4077

Please check the *three* categories that best describe your products/services. *Only* the first three will be listed.

- 1 APPAREL
 - 2 ARCHITECTURAL
 - 3 ASSOCIATIONS and ORGANIZATIONS
 - 4 BENEFITS
- CARDIOVASCULAR**
- 5 Catheters
 - 6 Defibrillators
 - 7 Fluid Warmers
 - 8 IV Infusion Equipment
 - 9 Pacemakers/Pacing Equipment
 - 10 Patient Monitoring Systems and Accessories
 - 11 Pressure Infusers
 - 12 Vital Sign Monitors
- 13 **CONSULTING and CONTRACTED SERVICES**
- DIAGNOSTICS**
- 14 Blood Gas Analyzers
 - 15 Diagnostic Testing
 - 16 Specimen Containers
- DOCUMENTATION**
- 17 Chart/Charting Accessories
 - 18 Assault/Abuse/Injury
- EDUCATIONAL RESOURCES**
- 19 Educational Providers
 - 20 Educational Simulators
 - 21 Manikins
 - 22 Moulage
- 23 **EQUIPMENT ORGANIZERS**
- ENT/MOUTH**
- 24 Ear Irrigation Systems
 - 25 Eye Irrigation Systems
 - 26 Rhinology
 - 27 Teeth

- 28 FURNISHINGS
- GASTROINTESTINAL**
- 29 Gastric Lavage/Gavage
- GENERAL EQUIPMENT**
- 30 Ambulatory Assist Devices
 - 31 Carts
 - 32 Environmentally Safe Disposable Equipment
 - 33 Instruments/Instrument Holders
 - 34 Lighting
 - 35 Needles/Syringes/Injection Devices
 - 36 Scales
 - 37 Stethoscopes
 - 38 Trays
 - 39 Tube Holders
- 40 **INSURANCE**
- INFORMATION TECHNOLOGY**
- 41 ED Computerization
 - 42 PCs, PDAs, hardware
 - 43 Software
- INTEGUMENTARY**
- 44 Bandages/Dressings
 - 45 Pain Management
 - 46 Wound/Skin Care Products
 - 47 Wound Closure Products
- MEDICATION ADMINISTRATION**
- 48 Medication Systems
 - 49 Pharmaceuticals/Supplies

- ORTHOPEDIC**
- 50 Orthopedic Splints/Supports/Immobilizers
 - 51 Soft Goods
- PATIENT HANDLING EQUIPMENT**
- 52 Exam Tables
 - 53 Stretchers
 - 54 Wheelchairs
 - 55 Procedural Chairs
- 56 **PUBLISHERS**
- 57 **RECRUITMENT/STAFFING**
- 58 **STRETCHER PADS**
- RESPIRATORY**
- 59 Airway Management/Accessories
 - 60 Capnography, Capnometry, CO₂ Monitoring
 - 61 Pulse Oximeters
 - 62 Therapy Solutions
- SAFETY**
- 63 Decontamination Equipment/Training
 - 64 Infection Control Equipment
 - 65 Personal Protection Equipment/Apparel
 - 66 Restraints
 - 67 Sharps Containers
- 68 **SLIT LAMPS**
- 69 **THERMOMETRY**
- 70 **TRANSPORT (AIR/GROUND)**
- UROLOGIC**
- 71 Urological Supplies
- 72 **OTHER** _____

Companies Exhibited at Leadership Conference 2009

Join organizations like these, who exhibited at ENA Leadership Conference 2009 – 99% of exhibitors stated they achieved their primary objective for exhibiting.

AccuVein LLC
ADVANCE Newsmagazines
Advanced Clinical Employment Staffing (ACES)
Allscripts
Apex Innovations
Apogee Informatics Corporation
Armstrong Medical Industries Inc.
AstraZeneca Pharmaceuticals, Inc.
Baylor Health Care System
Blue Jay Consulting, LLC
Board of Certification for Emergency Nursing
BSN Medical, Inc.
Catholic Healthcare West
Center for Domestic Preparedness
Central Logic Healthcare Systems
CEP America
Cerner Corporation
CMR
Discharge 1-2-3 - Callibra, Inc.
DQE, Inc.
EDIMS, LLC
EHOB, Inc.
Electronic Broselow-Luten System
Elsevier
Elsevier / MC Strategies
EmCare, Inc.
Emergency Excellence
Emergency Physicians Medical Group, PC
Emergisoft Corporation
ENA Relaxation Station
Enthermics Medical Systems
EPOWERdoc, Inc.
Ethox International Inc.
Evolution Medical Products, Inc.
Exigence
ExitCare, LLC
Fougera
FreemanWhite, Inc.
GE Healthcare
Gebauer Company
Group Health Cooperative
HCPro, Inc.
HCT Consulting
Hill-Rom
HOANA Medical Inc.
HoverTech International
Humane Restraint Co., Inc.
I.V. House, Inc.
Inverness Medical / Biosite
Joslin Orthopedic Gear
Lippincott, Williams & Wilkins
LOGICARE Corporation
Masimo Corporation
Mason Tayler Medical
McKesson
MEDHOST, Inc.
Modular Services Company
Monster
MorTan, Inc. The Morgan Lens
New Wave Software, Inc.
Nonin Medical, Inc.
North Shore Medical Center
Nurses Service Organization
Ossur Americas
Patient Care Technology Systems
Pedigo Products, Inc.
PEPID
PerSys Medical
Physio-Control
Picis, Inc.
Pinel Medical
Premier Health Care Services, Inc.
RADeCO Inc.
Renown Health
RetroFit
RF Technologies
Saudi Aramco
Scale-Tronix, Inc.
Siemens Medical Systems Diagnostics
Society of Chest Pain Centers
SplashCap & EyeCap
Staffing Angel Software
STAXI Corporation Ltd.
Stryker
TeamHealth
TEEX-NERRTC
The Advisory Board
The College Network, Inc.
The Gideons International
The Information Co., LLC
The Stretcher Pad Co.
Touch Medix, LLC
TransMotion Medical, Inc.
T-System
University of Washington Medical Center
Verathon Medical
Vernacare Inc.
Versus Technology, Inc.
Vidacare Corporation
Wellsoft Corporation
WorldPoint
ZOLL Medical Corporation



Emergency Nurses Association
915 Lee Street
Des Plaines, IL 60016

Mark Your Calendar—IMPORTANT DATES TO REMEMBER

Pre-show Dates

Early December 2009

Exhibitor Kit available online.

January 6, 2010

Last day to submit exhibitor listing information for ENA Leadership Conference 2010 Onsite Program.

January 8, 2010

Balance (50%) of booth rental fee due to ENA. Last day to obtain refund for canceled space – NO REFUNDS GIVEN AFTER THIS DATE.

January 6, 2010

Notification of intent to use Exhibit Designated Contractor due to ENA and GES Exposition Services.

February 1, 2010

Requests for approval for any giveaways, awards, or drawings due to ENA.

February 5, 2010

Exhibitor Designated Contractors must have Certificate of Insurance on file with ENA and GES Exposition Services.

Show Schedule

Exhibitor Registration Hours

Thursday, February 18, 2010

8:00 am – 6:00 pm

Friday, February 19, 2010

7:30 am – 1:30 pm

Saturday, February 20, 2010

7:30 am – 12:30 pm

Installation Hours

Thursday, February 18, 2010

8:00 am – 6:00 pm

Exhibit Hours

Friday, February 19, 2010

9:30 am – 1:30 pm

Saturday, February 20, 2010

8:45 am – 12:15 pm

Dismantle Hours

Saturday, February 20, 2010

12:30 pm – 6:00 pm

Sunday, February 21, 2010

8:00 am – 12:00 pm